Management (MGMT) 2900 Management Capstone (3 Units) CSU

Prerequisite: Completion or concurrent enrollment in all required courses in the Management program. In addition, eligibility for English 1500, and Mathematics 1060 is strongly recommended. Must be in appropriate standing in Associates in Science Management Degree program.

Total Hours: 48 total contact hours + 96 outside of class hours (144 total student learning hours)

Catalog Description: This course is designed to be the culminating course specific to the management program. Professional and employment related situations will be explored through a combination of simulations, case studies, scenarios, individual research papers, projects, portfolios, and presentations necessary for twenty-first century success. Selection of a project will be based on need and/or interest related to the discipline. Students who have credit in MGMT 1560 – Management Capstone not eligible.

Type of Class/Course: Degree Credit


Course Objectives:

By the end of this course, a successful student will be able to:

1. perform management assessment of scenarios and case studies,
2. apply business reasoning to situations and research,
3. synthesize theory and facts into change management and action plans,
4. design and create possible solutions to scenarios and cases,
5. propose and defend a solution,
6. integrate social knowledge with personal and interpersonal skills to effect change,
7. demonstrate the ability to research current issues and provide an analysis of theories and issues involved, and
8. present a formal report and multi-media production detailing a problem, its dimensions, possible solutions, rationales for them, recommendation, rationales for it, and evaluation plan.

Course Scope and Content:

Unit I Project

A. Research
   1. Gather all student learning outcomes for courses in program
   2. Gather all program learning outcomes
3. Investigate and evaluate other capstone projects

B. Design Project
   1. Establish a list of alternatives for the project
   2. Create criteria to evaluate alternatives
   3. Select the design profile for the project

C. Development
   1. Link all student learning outcomes with evidence
   2. Use evidence to demonstrate levels of proficiency for every learning outcome in courses and the program
   3. Evaluate effectiveness of courses and program

D. Presentation
   1. Use multi-media to present the capstone project
   2. Provide a self-assessment and critical reflection on program effectiveness in preparing students for its student learning outcomes

E. Formal Report
   1. Construct a written narrative that explains the design and development process used in the project.
   2. Provide a matrix which shows all student learning outcomes from all the courses included in the program and the program student learning outcomes linked with evidence to substantiate levels of proficiency in doing all of them
   3. Self-assessment and critical reflections on the program effectiveness in preparing students to be able to do the student learning outcomes

Learning Activities Required Outside of Class:

The students in this class will spend a minimum of 2 hours per week outside of the regular class time doing the following:

1. Crafting an appropriate bibliography to support the project
2. Reading the required text and other background materials for class
3. Answering questions
4. Studying class materials and notes
5. Performing literature searches
6. Problem solving activities and exercises
7. Preparing projects
8. Working on group exercises

Method of Instruction:

1. Lecture and discussion
2. Group activities
3. Role-playing and practice exercises
4. Demonstrations

Methods of Evaluation:

1. Written assignments

2. Participation
   a. Role-playing and group activities
   b. Oral presentations and demonstrations
   c. Discussion responses
   d. Scenario reflections

3. Projects
   a. Multimedia presentations
   b. Business scenario responses
   c. Formal written reports
   d. Portfolios

Supplemental Data:

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