



FOR IMMEDIATE RELEASE

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Taft College Releases New Economic Impact Study Results

Taft, CA – At the “Report to the Community Breakfast” on December 13, Taft College Superintendent/President Dr. Debra S. Daniels spoke with local community leaders about the economic impact the college makes locally and regionally in Western Kern County.

In FY 2017-18 alone, Taft College’s total economic impact was a \$42.9 million contribution to the regional economy, the equivalent of supporting 422 regional jobs. Taft College supported one out of every 28 regional jobs in FY 2017-18. Contributing to the local economy in FY 2017-18, Taft College paid over \$45,000 to local caterers for local events, over \$500,000 to local vendors for services, and over \$100,000 in no-cost student internships in local businesses, as well as contributed over \$225,000 in dental hygiene services to local community members.

Superintendent/President Dr. Daniels stated, “Taft College is committed to the financial sustainability of the greater Taft community.”

The Emsi report concludes that Taft College is a strong investment for all three major stakeholder groups—students, taxpayers, and society. Students receive a return of \$5.10 for their investment of every dollar in a Taft College Education. Taxpayers’ investment in Taft College returns more to state and local government budgets than it costs. Taft College benefits society as a whole in California by creating a more prosperous economy and generating a variety of savings through improved student lifestyles.

ABOUT TAFT COLLEGE

Established in 1922, Taft College is one of the oldest California Community Colleges. Located in Western Kern County, Taft College provides continuous learning opportunities for over 12,000 students through more than 50 vocational and professional degrees, transfer programs, and certificates. These innovative programs are made available at a fraction of the cost of state and private colleges. Proud to transform the lives of highly-diverse students and adult learners, Taft College delivers vital pathways to advanced education and enhanced employment. In 2019, Taft College was ranked 5th best Community College in California by Niche.com. In 2022, Taft College will celebrate its 100th anniversary of student success.