

Prepared by: L. Travis
Reviewed by: Adam Bledsoe
C & GE approved: Fall 2024
Semester effective: Fall 2025

Communications (COMM) C1000 Introduction to Public Speaking (3 Units) CSU
[formerly COMM 1611][formerly COMM 1511]

Advisory: Eligible for English 1500 or 1501 strongly recommended

Hours and Unit Calculations:

48 hours lecture. 96 Outside-of-class Hours (144 Total Student Learning Hours) 3 Units

Catalog Description:

In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches. C-ID: COMM 110.

Type of Class/Course: Degree Credit

Representative Texts, Manuals, and/or OER that is equivalent, Other Support Materials::

Texts used by individual institutions and instructors may vary based on local college practice.

Barton and Tucker. Exploring Public Speaking. (Latest edition). LibreTexts.

(OER) Mapes, M. Speak Out, Call In: Public Speaking as Advocacy. LibreTexts.

(OER) Cunill, M. Fundamentals of Public Speaking. (Latest Edition).

LumenLearning (OER) Floyd, K. Public Speaking Matters. (Latest edition.)

McGraw-Hill.

Lucas, S. The Art of Public Speaking. (Latest edition.) McGraw-Hill.

German, K. Principles of Public Speaking. (Latest edition.) Routledge.

O'Hair, Dan, et al. *A Pocket Guide to Public Speaking*. 7th ed., Bedford/St. Martin's, 2023.

Stokes-Rice, T., Leonard, V., & Rome, L. *Fundamentals of public speaking*. College of the Canyons. (OER)

Tucker, B., & Barton, K. *Exploring public speaking*. University System of Georgia. (OER).

Course Objectives:

At the conclusion of this course, the student should be able to:

1. Apply rhetorical theories to create and analyze public speeches in a variety of contexts including historical and/or contemporary.

2. Formulate and implement effective research strategies to gather information and ideas from primary and secondary sources, evaluating them for credibility, accuracy, and relevancy.
3. Employ sound reasoning and construct compelling arguments in support of a guiding thesis and organizational pattern appropriate for the audience, occasion, and purpose
4. Demonstrate rhetorical sensitivity to diversity, equity, inclusion, accessibility, and belonging and adhere to ethical communication practices which include truthfulness, accuracy, honesty, and reason.
5. Compose and deliver a variety of speeches, including Informative and Persuasive speeches, to a live audience (one to many) using effective delivery practices.

Employ effective listening practices.

Course Level Student Learning Outcomes:

1. Analyze a situation to organize and deliver speeches for any occasion (informative, demonstrative, persuasive, special occasion).
2. Use voice, body movement, and eye contact appropriately to deliver speeches that are read, recited, extemporaneous, and/or impromptu.
3. Prepare and appropriately use visual aids.

Local General Education Learning Outcomes:

Demonstrates the ability to communicate knowledge, information, ideas, and feelings, and enhance the ability to evaluate, problem solve, and make decisions, information management, and computer literacy.

Course Content:

1. Foundational rhetorical theories, including the canons of rhetoric and Aristotelian proofs, as well as relevant principles of human communication.
2. Critical analysis of historical and contemporary public discourse.
3. Ethical communication practices as senders and receivers.
4. Effective listening and principles of constructive feedback.
5. Rhetorical sensitivity to diverse audiences.
6. Adaptation to audiences, rhetorical situations, and purposes.
7. Types of speeches (for example, speeches to inform, persuade, entertain).
8. Outline and compose effective speeches based on purpose and appropriate subject matter, topic, thesis, and organizational patterns.
9. Research strategies for locating and critically evaluating ideas and information from primary and secondary sources.
10. Use of credible evidence and sound reasoning to support a variety of claims, including appropriate written and oral citations.
11. Effective practice and delivery skills using various modes of delivery.
12. Effective verbal and nonverbal practices while delivering a speech.
13. Techniques for managing communication apprehension.
14. Delivery of a variety of student-composed speeches, including Informative and Persuasive speeches.

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Learning Activities Required Outside of Class

The students in the class will spend a minimum of 6 hours per week outside of the regular class time doing the following:

1. Studying
2. Answering questions
3. Skill practice
4. Completing required reading
5. Written work
6. Observation of or participation in an activity related to course content

Methods of Instruction

1. Lectures
2. Discussion
3. Activities
4. Independent Study
5. Purposeful Collaboration

Methods of Evaluation:

A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an Informative speech of at least five minutes and a Persuasive speech of at least six minutes in length; speech outlines and works cited/references; critiques of speeches.

Supplemental Data:

T.O.P. Code:	1506.00 Speech Communication
Sam Priority Code:	E: Non-Occupational
Funding Agency:	Y: Not Applicable (funds not used)
Distance Learning:	Y: Applicable
Program Status:	Y: Program Applicable
Noncredit Category:	Y: Not Applicable, Credit Course
Special Class Status:	N: Course is not a Special Class

Basic Skills Status:	N: Course is not a Basic Skills Course
Prior to College Level:	Y: Not Applicable
Cooperative Work Experience:	Y: Not Applicable
Eligible for Credit by Exam:	No
Eligible for Pass/No Pass:	C: Pass/No Pass
Discipline:	Communication Studies