## AP 6350 District Fundraising

## **Reference:**

Anyone (administrator, supervisor, faculty, staff member, or student) who seeks to establish any type of fundraising program in the name of Taft College from individuals, business, industry, foundations, community organizations, or others shall follow the guidelines set forth in this policy.

- \* Before pursuing formal discussions with any potential donor for any kind of support, there shall be a conversation with the appropriate area administrator and Executive Director of the Foundation.
- \* Any written request to undertake fundraising must be approved by the area administrator and the Executive Director of the Foundation.
- \* Prior to submitting the formal written request for support, the mailing list, request letter, and any related documents shall be approved by the area administrator and the Executive Director of the Foundation and the appropriate form, Fundraising Activities/Solicitation Report (see attached), shall be submitted and approved by the Foundation.

Fundraising and solicitation programs such as, but not limited to, the following are included:

- \* Plans to raise funds on an annually recurring basis;
- \* Establishment of a "support group" program designed to solicit financial support
- \* for a particular academic/vocational or administrative unit or program;
- \* Special fundraising efforts or events appealing to Taft College
- constituencies for scholarships, memorial funds, fellowships, aid programs,
- \* endowed chairs, etc.;
- \* Cash or equipment donations;
- \* All private foundation proposals;
- \* In-kind gifts solicitations; and
- \* Advertising and sponsorships.



\*This worksheet is intended for the use of students, staff, faculty and others who plan to solicit gifts or donations outside of the campus community and who plan to use the name of Taft College as part of the solicitation.

(Please Print) Name of club, department or group:	
Type of fundraising activity:	
Dates of planned solicitation:	
Type of solicitation: Event Contribution Sponsorship Gift Certificate	In-kindOther
Description of item or amount(s) of solicitation:	
Fundraising activity contact person:	
Phone number of activity contact:	
Name of staff member overseeing activity:	
Phone number of staff member overseeing activity:	
Approved by Area Administrator:	
Submitted by:	Date submitted:
Print name:	

Please send completed sheet via interoffice mail or email to: Taft College Foundation, Sheri Horn-Bunk, <u>shorn-bunk@taftcollege.edu</u>.