

Taft College

- ❁ Authentic Assessment
- ❁ Clapping Hills College
- ❁ Authentic Assessment in:
 - Student Services
 - Instructional Areas



What is Authentic Assessment?

- ❖ Reflects Explicit Criteria
- ❖ Exhibits Reliability
- ❖ Represents Valid Content
- ❖ Assesses Higher Level Learning
- ❖ Simulates real world experiences
- ❖ Includes Multiple Domains

Grades vs Assessment

- Paul Dressel (1976) has defined a grade as *"an inadequate report of an inaccurate judgment by a biased and variable judge of the extent to which a student has attained an undefined level of mastery of an unknown proportion of an indefinite material."* Miller, Imrie, & Cox 1998, p. 24

Reflects Explicit Criteria

Explicit Criteria

- ❖ Provides a clear definition of skills, knowledge or values
- ❖ Describes levels of mastery
- ❖ Provides feedback on content or skill deficiencies

Traditional Testing

- ❖ Covers any and all material covered
- ❖ Does not describe levels of mastery usually right or wrong
- ❖ Provides little feedback beyond testing style

Exhibit Reliability

Reliable testing or assessment

- Repeat testing provides similar results
- Testing between students shows same skills or knowledge
- Not dependent on words or situations

Unreliable testing or assessment

- Repeat testing may provide widely varying results
- Testing between students shows no reliability
- Dependent on interpretation, wording, or situations

Represents Valid Content

Valid

- ❖ Represents content of studies
- ❖ Asks students to do things learned or strengthened in class
- ❖ Clearly aligned with course and program

Invalid

- ❖ Represents material outside of content
- ❖ May advantage students with external experiences
- ❖ Students can not identify where the material originated

Authentic Assessment and Context

Peter got a 55 on his exam – what do you think?

Suppose 35 is passing and 80 is a perfect score?

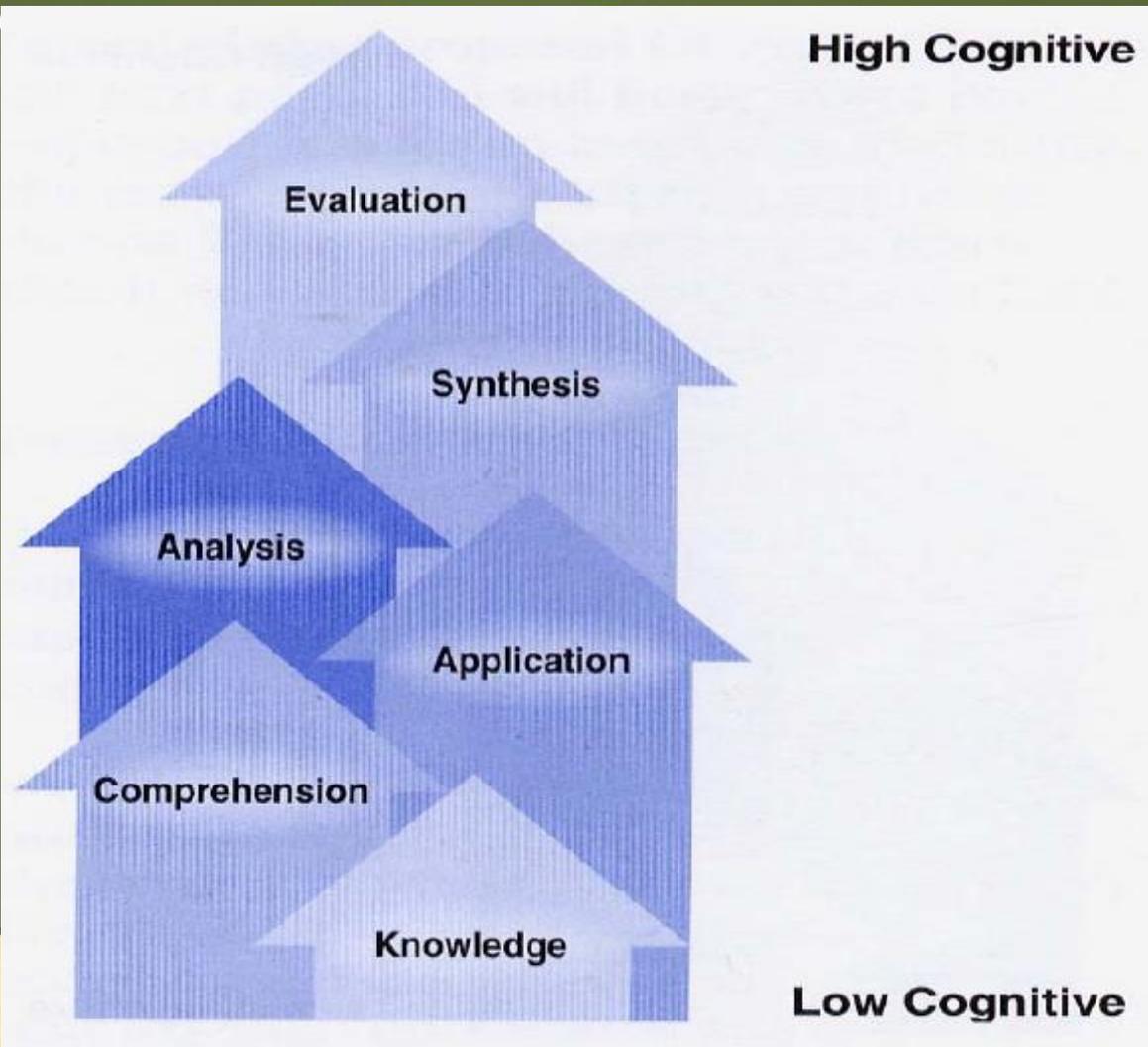
What if this was a standardized exam and Peter's class average is 65?

Suppose the national average is 70?

Suppose the class average was 40 three years ago?

What if the score represented 2 discrete areas- where Peter got 65 for knowledge and 45 for real world application and the average was 55?

Assesses Higher Level Learning



Simulates real world experiences

Real World Assessment

- Qualitative and quantitative
- Looks, feels and smells like an experience in life
- Includes concepts and decision making
- Something they would see at work

Artificial Assessment

- Quantitative only
- Lacks realistic context
- Decision-making is not encouraged
- Something they recognize as purely academic

Includes Multiple Domains

- Cognitive
- Skills (psychomotor)
- Affective (beliefs and values)

Disclaimer:

The following demonstration is fictitious.
Any resemblance to real people, places
or entities is purely coincidental.

Well, sort of . . .

Welcome to “Clapping Hills College”

- ❖ Motto: “Let us give you a hand!!”
- ❖ Mission:
 - In a serene welcoming environment, C(L)HC cultivates within global-minded citizens the capacity to applaud life’s joys and challenges.
- ❖ Accredited by WASC:
 - Western Association of Screaming & Clapping

Outcome:

• “Upon completing this course of study the students will clap with volume, precision and expression.”

• **Song Choices:**

- “Three Blind Mice”
- “Hickory Dickory Dock”
- “Row Row Row Your Boat

Assessment Rubric

Volume	Precision	Expression
5 – Mastery of dynamic volume – crescendos build as song culminates.	5 – Virtuoso performance, marked by high degree of accuracy (Staccato of rapid clapping)	5 – Total emotional commitment throughout – conveys the song through expressions, energy, body language and affect.
4 – Uses changes in volume to appropriately mark transitions, crescendo to end.	4 – All elements of song recognized and competently performed	4 – Enthusiastically performs the song through clapping and some body language/affect
3 - Marks transitions in song by change of volume, with some inaccuracies	3 – Most elements of the song present, with some inaccuracies	3 – Enthusiastic clapping, though not necessarily connected to message of song
2 - Some evidence of volume change, though not controlled/appropriate to song	2 – Some elements of song recognized, with periods of indistinguishable clapping	2 – Some evidence of emotional connection with song – inconsistent throughout song.
1 – No control of volume – same throughout or inappropriate volume	1 – Indistinguishable Clapping – song not recognized	1 – Performed with no emotion – shy or embarrassed affect observed

Assessment

- ❖ Informed by your student population
- ❖ Determined by your SLOs
- ❖ Aligned with your mission
- ❖ Mapped through the courses or lessons

Sample Assessment in Student Services

- Student Focus Groups after Probation/Success Workshop
- Student Educational Plan

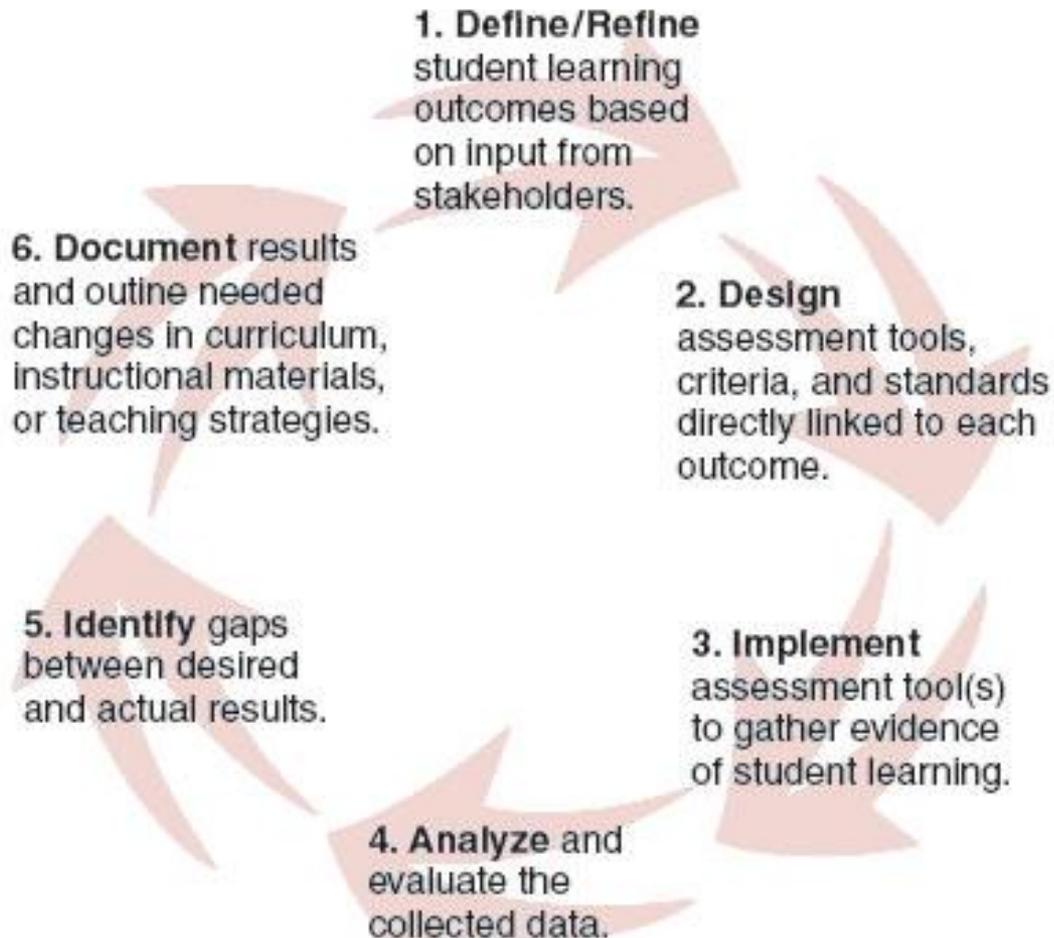
Sample Assessment in Instruction

- Pamphlets
-
- Live patients
-
- Flow Charts
-
- Products



Assessment Cycle

Figure 2 The Assessment Implementation Cycle



Direct Data vs Indirect Data

Direct

- What **can** the student actually do or demonstrate they know
- Can witness with own eyes
- Setting is structured/contained

Indirect

- What students **say** they can do
- Focus on the learning process or environment
- Things from which learning is inferred
- Setting is not easily contained/structured

Qualitative vs. Quantitative

Qualitative

- Words
- Categorization of performance into groups
- Broad emergent themes
- Holistic judgments

Quantitative

- Numbers
- Individual components and scores
- Easier calculations and comparisons plus presentation to a public audience

Formative vs. Summative

Formative

- ❖ Assessment for learning
- ❖ “In-progress”
- ❖ Provide corrective feedback
- ❖ Establish foundational learning for next step

Summative

- ❖ Assessment for evaluative purpose
- ❖ “After the fact”
- ❖ Determine progress/achievement/proficiency
- ❖ Readiness for next step/role/learning experience

Faculty Don'ts and DO's

Faculty DON'Ts...

- ❖ Avoid the SLO process or rely on others to do it for you.
- ❖ Rely on outdated evaluation/grading models to tell you how your students are learning.
- ❖ Use only one measure to assess learning
- ❖ Don't criticize or inhibit the assessment efforts of others

Faculty DO's

- ❖ Participate in SLO assessment cycle
- ❖ Make your learning expectations explicit Use assessment opportunities to teach as well as to evaluate.
- ❖ Dialogue with colleagues about assessment methods and data.
- ❖ *Focus on assessment as a continuous improvement cycle.*

Conclusion

- ❖ An ongoing process aimed at understanding and *improving student learning*.
- ❖ Faculty making *learning expectations explicit and public*.
- ❖ Faculty setting appropriate *standards for learning quality*.

