

COMM 1580 Introduction to Communication Studies (3 Units) CSU: UC

Advisory: Eligibility for English 1500 strongly recommended

Hours and Unit Calculations:

48 hours lecture. (96 Outside-of-class Hours); (144 Total Student Learning Hours) 3 Total Units

Catalog Description: A survey of the discipline of communication studies with emphasis on multiple epistemological, theoretical, and methodological issues relevant to the systematic inquiry and pursuit of knowledge about human communication. This course explores the basic history, assumptions, principles, processes, variables, methods, and specializations of human communication as an academic field of study.
C-ID: 180

Type of Class/Course: Degree Credit

Texts:

Beebe, S.A., Beebe, S.J., & Ivy, D.K. (2022). Communication principles for a lifetime (8th ed.). Pearson.
ISBN 978-0-1369-6792-7

London, D. K. (2020). A practical introduction to communication for community college and beyond (2nd ed.).

Cognella Academic Publishing. ISBN 978-1-7935-0672-6

McCornack, S. & Ortiz, J. (2023). Choices & Connections: An introduction to Communication (4th ed.).
MacMillan Higher Education. ISBN 978-1-319-48521-4

O’Hair, D., Weimann, M., Imrich Mullin, D., Teven, J. (2021). Real communication: An introduction (5th ed.).

Bedford/St. Martin’s. ISBN 978-1-319-20174-6

Adler, R., & Rodman, G., & Du Pre, A. (2021). Essential communication (3rd ed.). Oxford University Press.

ISBN 978-0-197-54431-0

Green, K., Fairchild, R., Knudsen, B., & Lease-Gubrund, D. (2021). Introduction to Communication.
LibreTexts.

Paynton, S.T., & Hahn, L.K. (2021). Introduction to Communication. LibreTexts.

Additional Required Materials: None

Course Objectives:

By the end of the course, a successful student will be able to:

1. **Explain and apply the basic concepts of the field of communication.**
2. **Discuss the history of the study of human communication.**
3. **Critically discuss and write about human communication theories and events.**
4. **Compare and contrast the basic research methods for the evaluation of human communication phenomena.**
5. **Explain the contextual, cultural, and social foundations of human communication.**
6. **Demonstrate a basic knowledge of the specializations comprising the communication discipline.**
7. **Demonstrate an understanding of ethical perspectives in communication.**
8. **Summarize and explain an expanded world perspective that demonstrates an appreciation of the diverse range of individuals, communities, and viewpoints.**

Student Learning Outcomes:

1. **Apply the elements of the communication model as they apply to a variety of communication contexts.**
2. **Demonstrate a basic understanding of human communication theories and events related to culture, self-concept, perception, listening, verbal communication, and nonverbal communication.**
3. **Demonstrate an understanding of ethical communication behaviors and perspectives including the role communication plays in creating a culture of inclusion.**

Course Scope and Content:

Unit I **Principals of Communication**

- A. **Identifying Foundations of Human Communication**
- B. **History of Communication Study**
- C. **Exploring Self-Awareness and Communication**
- D. **Understanding Verbal Messages**
- E. **Understanding Nonverbal Messages**
- F. **Listening and Responding**
- G. **Adapting to Others: Diversity and Communication**

Unit II **Interpersonal Communication**

- A. **Understanding Interpersonal Communication**
- B. **Enhancing Relationships**

Unit III **Communication in Groups and Teams**

- A. **Understanding Group and Team Performance**
- B. **Enhancing Group and Team Performance**

Unit IV **Public Speaking**

- A. **Developing Your Speech**
- B. **Organizing and Outlining Your Speech**
- C. **Delivering Your Speech**
- D. **Speaking to Inform**
- E. **Speaking to Persuade**

Learning Activities Required Outside of Class:

The students in the class will spend a minimum of 6 hours per week outside of the regular class time doing the following:

1. **Studying**
2. **Answering questions**
3. **Skill practice**
4. **Completing required reading**
5. **Written work**
6. **Observation of or participation in an activity related to course content**

Methods of Instruction

1. **Lectures**
2. **Discussions**
3. **Purposeful Collaboration**
4. **Activities**
5. **Independent Study**

Methods of Evaluation

1. **Quizzes and examinations**
2. **Projects**
3. **Oral and written assignments**
4. **Class participation**
5. **Other outside assignments**

Supplemental Data:

<u>T.O.P. Code:</u>	<u>1506.00 Speech Communication</u>
<u>Sam Priority Code:</u>	<u>E: Non-Occupational</u>
<u>Funding Agency:</u>	<u>Y: Not Applicable (funds not used)</u>
<u>Distance Learning:</u>	<u>Applicable</u>
<u>Program Status:</u>	<u>Y: Program Applicable</u>
<u>Noncredit Category:</u>	<u>Y: Not Applicable, Credit Course</u>

<u>Special Class Status:</u>	<u>N: Course is not a special class</u>
<u>Basic Skills Status:</u>	<u>N: Course is not a basic skills course</u>
<u>Prior to College Level:</u>	<u>Y: Not Applicable</u>
<u>Cooperative Work Experience:</u>	<u>N: Is not of a cooperative work experience education program</u>
<u>Eligible for Credit by Exam:</u>	<u>No</u>
<u>Eligible for Pass/No Pass:</u>	<u>C: Pass/No Pass</u>
<u>Discipline:</u>	<u>Communication Studies</u>