

Intercultural Communication COMM 1505 (3 Units) CSU

Advisory: Eligibility for English 1500 or ENGL C1000 strongly recommended

Hours and Unit Calculations:

48 hours lecture.(96 Outside-of-class Hours); (144 Total Student Learning Hours) 3 Total Units

Catalog Description: Introduction to intercultural communication in domestic and/or global contexts. Influence of cultures, languages, and social patterns on how members of groups relate among themselves and with members of different ethnic and cultural groups. Theory and knowledge of effective communication within and between cultures. Appreciation and comparison of communication among diverse groups within the larger context of American culture. C-ID: 150

Type of Class/Course: Degree Credit

Texts:

Liu, S., Volcic, Z., & Gallois, C. (2023). Introducing intercultural communication: Global cultures and contexts (4th edition). UK: Sage Publications, Ltd. (ISBN 978-1529778762)

Martin, J.N., & Nakayama, T.K. (2022). Experiencing intercultural communication: An introduction (7th edition.). Mc Graw-Hill Higher Education. (ISBN 978-1260837445)

Neuliep, J. (2021). Intercultural communication: A contextual approach (8th edition). Thousand Oaks, CA: Sage Publications, Inc. (ISBN 978-1544348704)

Jandt, F.E. (2021). An Introduction to intercultural communication: Identities in a global community (10th edition). Thousand Oaks, CA: Sage Publications, Inc. (ISBN 978-1544383866)

Grothe, T. (2021). Exploring intercultural communication. (OER)

Ahrndt, S. (2020). Intercultural communication. University of Missouri-St. Louis. (OER). Additional

Required Materials: None

Course Objectives:

By the end of the course, a successful student will be able to:

1. Recognize and articulate how core values, worldview, and communication patterns shape cultural and individual identity.

2. Identify the components of culture and communication and their interrelationship.
3. Explain how culture influences verbal and nonverbal communication.
4. Identify and explain the social and psychological variables of culture and its expression.
5. Discuss the diverse ways of thinking, perceptions and interpretations.
6. Compare and contrast intercultural communication strategies in various contexts.
7. Recognize barriers to effective intercultural competencies such as stereotyping, prejudice, and ethnocentrism.
8. Identify elements of common ground among diverse cultures.

Student Learning Outcomes:

1. Develop an understanding of the relationship between culture, communication, and relational contexts and apply effective communication skills to a variety of intercultural interactions.
2. Analyze different verbal and nonverbal communication patterns across cultures.
3. Determine cultural values, beliefs, and rules, and their role in intercultural communication process.
4. Assess overt and covert cultural behaviors that manifest in the forms of communication, discrimination, and ethnocentrism.

Course Scope and Content:

Unit I Foundations of Intercultural Communication
A. Studying Intercultural Communication
B. Intercultural Communication
C. History of Intercultural Communication
D. Identity and Intercultural Communication

Unit II Components of Culture
A. Worldview
B. Core Values/Beliefs
C. Norms and Roles
D. Assimilation, Enculturation
E. Ethics and Morals

Unit II Intercultural Communication Processes
A. Language
B. Verbal Issues in Intercultural Communication
C. Nonverbal Communication Issues
D. Perception
E. Competencies

Unit III Intercultural Communication in Everyday Life
A. Popular Culture and Intercultural Communication
B. Culture, Communication, and Conflict
C. Intercultural Relationships in Everyday Life

Unit IV Barriers to Intercultural Communication
A. Ethnocentrism

- B. Stereotyping
- C. Prejudice
- D. Discrimination
- E. Power
- F. Culture shock
- G. Racism

Unit V Social and Psychological Variables

- A. High Context/Low Context
- B. Individualism/Collectivism
- C. Power Distance
- D. The Relationship Between Humans and Nature
- E. Similarities and Differences in Communication Patterns

Unit VI Intercultural Communication in Applied Settings

- A. Intercultural Communication in Tourism Contexts
- B. Intercultural Communication and Business
- C. Intercultural Communication and Education
- D. Intercultural Communication and Health Care

Learning Activities Required Outside of Class The

students in the class will spend a minimum of 6 hours per week outside of the regular class time doing the following:

1. Studying
2. Answering questions
3. Skill practice
4. Completing required reading
5. Written work
6. Observation of or participation in an activity related to course content

Methods of Instruction

1. Lectures
2. Discussions
3. Purposeful Collaboration
4. Activities
5. Independent Study

Methods of Evaluation

1. Quizzes and examinations
2. Projects
3. Oral and written assignments
4. Class participation
5. Other outside assignments

Supplemental Data:

<u>T.O.P. Code:</u>	<u>1506.00 Speech Communication</u>
<u>Sam Priority Code:</u>	<u>E: Non-Occupational</u>
<u>Funding Agency:</u>	<u>Y: Not Applicable (funds not used)</u>
<u>Distance Learning:</u>	<u>Applicable</u>
<u>Program Status:</u>	<u>Y: Program Applicable</u>
<u>Noncredit Category:</u>	<u>Y: Not Applicable, Credit Course</u>
<u>Special Class Status:</u>	<u>N: Course is not a special class</u>
<u>Basic Skills Status:</u>	<u>N: Course is not a basic skills course</u>
<u>Prior to College Level:</u>	<u>Y: Not Applicable</u>
<u>Cooperative Work Experience:</u>	<u>N: Is not of a cooperative work experience education program</u>
<u>Eligible for Credit by Exam:</u>	<u>No</u>
<u>Eligible for Pass/No Pass:</u>	<u>C: Pass/No Pass</u>
<u>Discipline:</u>	<u>Communication Studies</u>